



SEAB Group Ltd

Building Confidence, Every Step

Cookie Policy

Last updated: October 2025

This Cookie Policy explains how **SEAB Group Ltd** (“we”, “our”, or “us”) uses cookies and similar technologies on our website www.seabgrouppltd.co.uk.

We are committed to being transparent about the data we collect and how it is used to improve your browsing experience.

What Are Cookies?

Cookies are small text files stored on your computer or mobile device when you visit a website. They help websites remember your actions and preferences, such as login details, language settings, and pages you’ve visited, to make your experience smoother and more personalised.

Cookies are widely used to make websites work more efficiently and to provide useful information to site owners about how their website is being used.

How SEAB Group Ltd Uses Cookies

We use cookies to:

- **Improve website performance and usability:** Ensuring pages load quickly and function as expected.
- **Understand visitor behaviour:** Through analytics tools that show us which pages are most popular and how visitors interact with our site.
- **Enhance user experience:** Remembering preferences or form details to make future visits more convenient.

We **do not** use cookies to collect personal information that can identify you directly or to share your data with third parties for marketing purposes.

Types of Cookies We Use

1. **Essential Cookies** – Required for the basic operation of our website (e.g., security, navigation).
2. **Performance and Analytics Cookies** – Help us understand how visitors use our site so we can improve layout and content.
3. **Functionality Cookies** – Allow our website to remember your preferences, such as contact details entered in forms.

Some cookies may be placed by third-party services that appear on our pages (for example, Google Maps, or embedded videos).



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Third-Party Cookies

SEAB Group Ltd may use trusted third-party services such as **Google Analytics** to track website performance and visitor behaviour.

These third parties may use cookies to collect anonymous data. We do not control these cookies, and you should check the relevant third-party privacy or cookie policies for more information.

Managing and Disabling Cookies

You can manage or delete cookies at any time through your browser settings. Most browsers allow you to:

- View which cookies are stored.
- Delete cookies individually or all at once.
- Block cookies from specific websites.
- Block all cookies completely (note: some website features may not function properly if you do).

For more information on managing cookies, visit www.aboutcookies.org or www.allaboutcookies.org.

Changes to This Policy

SEAB Group Ltd may update this Cookie Policy occasionally to reflect changes in technology, legislation, or how we use cookies.

Any updates will be published on this page with the date of the last revision clearly shown.

Contact Us

If you have any questions or concerns about our use of cookies, please contact us.