

# **Privacy Policy**

Last updated: October 2025

#### 1. Who we are

We're **SEAB Group Ltd**, a UK-based construction and renewable energy company. You can find us online at <a href="https://www.seabgroupltd.co.uk">www.seabgroupltd.co.uk</a>.

We're committed to protecting your privacy and handling your personal information responsibly, in line with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

#### 2. The information we collect

We collect personal information that helps us provide our services and improve your experience on our website. This may include:

- **Contact details** name, email address, phone number, and any messages you send us via our contact or booking forms.
- **Booking or consultation information** details you provide when enquiring about or scheduling a consultation.
- **Website use data** your IP address, browser type, and pages you visit (through cookies and analytics tools).
- Marketing preferences your consent for us to send you updates or promotional emails.

### 3. How we use your information

We use your information to:

- Respond to your messages or enquiries.
- Arrange consultations or site visits.
- Send service updates or marketing emails (only if you've opted in).
- Improve our website, services, and customer experience.
- Meet legal, safety, and regulatory requirements.

We never sell your personal information.

## 4. Marketing emails

If you've chosen to receive marketing from us, we'll occasionally send updates about our services, offers, or company news.

You can unsubscribe anytime by clicking the link in any email or contacting us directly.



## 5. Sharing your information

We only share your information with trusted third parties when necessary, such as:

- Service providers (like hosting, payment, or marketing platforms).
- Professional partners or subcontractors working on your project.
- Analytics and cookie providers that help us understand website traffic and performance.

All third parties we work with are required to keep your information secure and use it only for agreed purposes.

## 6. Cookies and analytics

We use cookies to make our website work properly and to understand how visitors use it. You can control or disable cookies through your browser settings, but some parts of the site may not work as intended without them.

#### 7. How we store and protect your data

Your data is stored securely, and we take reasonable technical and organisational steps to keep it safe from loss, misuse, or unauthorised access.

We only keep your personal data for as long as necessary to fulfil the purpose it was collected for or to meet legal requirements.

### 8. Your rights

You have the right to:

- Access the personal data we hold about you.
- Ask us to correct or delete your information.
- Withdraw your consent for marketing at any time.
- Complain to the Information Commissioner's Office (ICO) if you believe we've mishandled your data.

For any requests or questions about your data, contact us at:

info@seabgroupltd.co.uk

#### 9. Updates to this policy

We may update this privacy policy occasionally to reflect changes in how we work or new legal requirements.

The latest version will always be available on our website.